

Richmond Daily Register

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Incorporated

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Strictly Cash In Advance.

Prompt Pay Is The Life of Credit

More than this it is one of the best tonics for business debility, one of the surest "reducers" known for bloated living cost.

Every dealer who does any credit business should give earnest thought and effort to prompt collections just as much as to rapid sales. And this is particularly true at the present time.

The first part—the part in quotations points—is taken from a suggestion put out by the Detroit Credit Men's Association. The rest is original with the Optimist.

Did You Ever Think of This?

"Most people are honest."

"If you leave a bottle of milk on your doorstep tonight the chances are about a hundred to one you will find it there in the morning."

"It is on this fact of almost universal honesty that credit is based. That is why so much business is done through charge accounts."

"But while most people are honest, most people are also 'postponers.' They put off paying their bills until the dealer is worried and harassed about paying his own bills. He must do this, and he must do it on time, too, in order to preserve his own credit and to buy goods on favorable terms so that he can sell at low prices and hold his trade."

He is in a hard position. He hates to give offense by dunning good customers that he knows are honest, yet his own business is at stake."

It is a fact that industrious, hard working dealers often are forced into bankruptcy by perfectly honest customers who are constantly putting off payment. But who constantly put it off?

If you are one of these honest

"slow payers," why not clear off some of these over due bills—from small dealers particularly—right away, today, if possible, and keep them cleared?

This will help bring down prices, make your own credit stronger, save worry for the dealer as well as yourself, and make it a happier year all round.

How It Looked To An Outsider.

For the benefit of newspapers like the Danville Advocate and a few others who have assailed Senator J. C. W. Beckham and his friends, because Claude M. Thomas opposed R. T. Crowe, for Speakership of the House, we would respectfully call attention to what Representative H. C. Chappell, of Bell county, said about the matter in his paper at Middlesboro, the Three States. Chappell is a republican, and was merely an "on-looker in Venice" glad, of course, to see all the friction possible in a democratic gathering, but disinterested and telling things as he saw them. Here's what he said:

"The Stanley faction succeeded in organizing both branches of the General Assembly, but it was by a very close margin, and to do it they were forced to drop their liquor friends and make a great rush for the water wagon, and a great many of the original Dry democrats are of the opinion the Stanley democrats have some trump up their sleeve and all the wet wing of the democratic party is not sincere. My own opinion is, if Beckham had been the kind of a politician that Stanley and his henchmen are, and left his post at Washington and come down to Kentucky, he would have succeeded in organizing both branches of the General Assembly."

Evidently Senator Beckham and his friends are not trying to "embarrass" the Administration as much as certain papers and people who are on the "payroll" of the Administration would endeavor to make us believe.

Gov. McCreary's Portrait.

Commenting upon Artist Sudduth Goff's portrait of Governor McCreary, Miss Maude Gibson, art teacher and critic at the Eastern State Normal, furnishes the Daily Register this criticism:

In this picture the art qualities in his work which are of much interest to the

intelligently study it. There are certain elements in the composition which must claim our fullest admiration, because they express the sincerity of the painter in his attempt to portray great character as well as to produce good art.

Mr. Goff shows a real gift in the way of interpretation. In dignity of treatment, refinement of tone and color, he has succeeded in producing a type of work worthy the brush of a Stuart or Peale.

It is true that beyond the material triumph of superior craftsmanship, a good picture of a great statesman, and splendid man, has an influence which is far and wide. In years to come, Richmond people will love this portrait more and more because of the man who lived here and represented us among the law makers not only of our own state and nation, but of the entire world. —Maude Gibson.

Methodists Had A Big Year.

The membership in Methodist churches had the largest increase in its history during the past year, while the number of church edifices decreased. The change is attributed by the official statistician of the Methodist church to the use of automobiles. "Almost every family in the Middle West owns an automobile," he says in his annual report. It is as easy to go five miles or ten miles to church as it used to be to drive half a mile. A large number of people meet together, there is more enthusiasm, better business better preaching, and larger social life. The effect is to shut the doors of the white meeting house on the hill, just as it is to close the door of the red schoolhouse at the crossroads."

K. W. C. To Play Berea.

The boys basketball team of Kentucky Wesleyan College of Winchester, will play Berea on January 24, at 8 o'clock.

Stomach Troubles

If you have trouble with your stomach you should try Chamberlain's Tablets. So many have been restored to health by the use of these tablets and their cost is only 25 cents, that it is worth a trial. Jan

At stores are agitators at 8 a. m., and glorify in saving fuel.

WHERE IS THE BIG POOL?

Great Year In Oil Development Is Predicted.

That even greater oil pools than those of the Pilot, Furnace, or Sign Board districts in Powell, Estill and Lee counties, will be drilled during the year 1918 is the opinion of numerous geologists and oil men closely in touch with the Kentucky oil situation.

Failures in the past in every county in the eastern part of the state that has been tested, have in some sense, been valuable. At every well drilled in, sufficient indications were noted, in most cases, which engaged the operators to retain their leases, and try again.

In some cases it was necessary to drill the fourth or fifth well, meaning an expenditure of thousands of dollars, before oil or gas in paying quantities was found. It was this spirit on the part of C. R. Dulin, of the Dulin Oil & Gas Company, which resulted in the development of the now famous Irvine field. Mr. Dulin's first three wells were on the Dad Maple lease, in Estill county, were only small producers, which at that time (1913) paid practically nothing. His fourth, however, when put under the pump, produced 25 barrels, and from that time on his wells were located so as to fall into some of the best pools of the field.

The year just passed has seen some wonderful development in Eastern Kentucky. At its beginning, little development, or, in fact, only three wells had been completed on the now famous J. M. Ashley farm, in Powell county, under lease to White Bros., and Huff.

The daily production from this tract is now in the neighborhood of 4,000 barrels. The Prewitt-Miller-Goff tract, which now contains 15 producing wells had not been touched by the drill, and it was only during the latter part of the year that the Petroleum Exploration Company began actual development. Lee county has passed from an era of uncertainty to a field of sound investment, while the game in Estill county has become a permanent business.

Out of the counties of Owsley, Clay, Knox, Menifee, Montgomery, Bath, Rowan, Elliott, Carter, Knott, Floyd, Morgan, Magoffin, Breathitt, Madison, Jackson, Rockcastle, Lincoln or Boyle, the big pool must come. And if there is any pool in these counties to be found, the epoch-making drilling campaign which will be prosecuted during the coming months, will find it.

One of the largest wells to come in for some time was the 75 barrel well brought in by the Sistersville Oil and Gas Company at their No. 1 on the G. Townsend farm, in Wolfe county. This well is located one mile south of Standing Rock on Big Sandy Creek. A number of wells are being drilled in Wolfe county at the present time and are being watched with much interest.

In the Campton district the McMann Oil and Gas Company struck a dry hole in their No. 1, on the Dave Rose farm.

In Lee county, the White well on the Bernis Noland lease, has been shot and is reported as good for from 75 to 100 barrels.

The Lexington Oil Corporation a few days ago, of which E. Bryant Crump, formerly of Winchester, is president, drilled in Escott county a well which is variously estimated at from 15 to 25 barrels, by the best oil men in the field. The same company has acquired in the last week in Estill county 270 acres more of oil land upon which they have several producing wells that have added considerable to their production. With their new purchases according to the president of the company, they have now a production of approximately 500 barrels per month. The company is one of the younger companies of the fields.

In Rockcastle county considerable work which started during the last month is still under way owing to weather conditions. Coon & Haskell are drilling their first at a location near Snyder Station, Marcum & Maple are drilling on the J. Durham property. The Matthew-Sentz Oil Company are due in with wells on the Norton and Harlan Doan farms. The Rockcastle Oil and Gas Company are still drilling at their No. 1 on the J. Mace farm, as is the Schaffer Oil Company on the George Lovell property.

In Pulaski county, Capt. Best and others have a rig on the ground for their first well on the Joe Gibson farm, near Somerset.

Wanted

Country Hams, Turkeys, Eggs Chickens

Ask for prices before selling elsewhere

Culton's Meat Market

According to Captain Best considerable development work will be done in the near future in various parts of Pulaski county by his company.

Prefers Chamberlain's

"In the course of a conversation with Chamberlain Medicine Co.'s representative, we had occasion to discuss in a general way the merits of their different preparations. At his suggestion I take pleasure in expressing my estimation of Chamberlain's Cough Remedy. I have a family of six children and have used this remedy in my home for years. I consider it the only cough remedy on the market, as I have tried nearly all kinds."—Earl C. Ross, Publisher Hamilton County Republican-News, Syracuse, Kan. (January).

COLORED COLUMN.

(J. W. Cobb, Reporter.)

Mr. and Mrs. Roger Turner, of Detroit, Mich., were in the city this week, the guests of Mr. Turner's sisters, Misses Violet and Myrtle Turner.

Mr. James Crutcher was at home from Torment a few days this week.

Prof. R. N. Russell, of Lancaster, was in the city en route to Nicholasville, where he is principal of the High School. He sold his home while in Lancaster for \$3,000.

Mrs. Cora Turner is at home from Pittsburg, Pa.

Mr. Chester Crawford is at home from Pittsburg, Pa., and Cleveland, O.

The Ladies Union met with Mrs. James Hogan on the 16th.

Hospital Club met with Mrs. Sallie Adams on the 17th.

The Ethical Culture Club will meet tomorrow (Saturday) with Miss Bettie Blythe.

Miss Mabel Adams, of Cincinnati, is the new music teacher at the Richmond High School. She comes highly recommended.

Our sick this week are: Mrs. Lena Hogan, Mrs. Ruben Ward and Miss Madge Shackelford.

Mrs. Elizabeth Evans entertained the Ladies Embroidery Club at the residence of Mrs. Dovie Delaney on the 18th.

Rev. John Moore, the wealth-

iest negro Baptist minister in the state, died at Hopkinsville a few days ago, leaving an estate valued at \$100,000.

The colored people of the United States subscribed one million dollars to the Liberty Loan Bonds and one hundred thousand dollars to the Red Cross.

About 4,000 persons were in the emancipation parade at Mobile, Alabama.

Mrs. Louvina Smith, who died at Louisville a few days ago, was the widow of the late Guy Smith who was worth \$100,000, and who conducted the largest colored packing and transfer business in the south. Mrs. Smith was born in Richmond and before her marriage Miss Louvina Mackey. The huge business of her late husband is being conducted by her son.

Charles Jacobs, the popular tailor, has accepted the agency of the Capital Steam Laundry, of Frankfort. Dry Cleaning work called for and delivered, phone 752, Second street, Richmond, Ky.

Take no chances on that little cold in the head.

Dr. King's NEW Discovery for Coughs & Colds

may prevent a long serious illness—Take it with the first sign of fever, when your eyes water and when you begin to sneeze. There's a double advantage in this famous 50 year old remedy—it breaks up a cold and leaves no objectionable after effects. Just as easy on the stomach as it is pleasing to the palate. Use it for the severest case of grippe as well as for baby's croup.

Your druggist sells it.

You're Bilious and Costive!
Sick headache, Bad breath, Sour stomach, Furred tongue and Indigestion, Mean Liver and Bowels clogged. Get a bottle of Dr. King's New Life Pills to-day and eliminate fermenting, gassy foods and waste.

A Letter From the Madison Tobacco Warehouse Company

Richmond, Kentucky, January 17, 1918.

Dear Sir:

You haven't heard much from us lately but we are going along just the same, selling a lot of Tobacco despite the miserable weather conditions and getting just a little more for it than anybody else.

Figures speak volumes when you examine them and they knock all the Hot Air out of a lot of Fairy Tales that are going the rounds.

Let us have your attention for just a minute while you look at this:

Lexington average to last Friday.	\$27.36
Richmond average to-date	28.04
Madison House average to-date	28.27
Balance of Richmond market average to-date	27.89

Madison House leads Lexington market	91c per hundred
Madison House leads rest of Richmond market	38c per hundred

(See reports to Board of Trade)

Madison high full crop av. for season 4,870 lbs.	\$42.29—The Record
Madison high break av. for the season	\$31.22—The Record

Figures don't lie. Our books are open for inspection. Did you ever consider that now of all times—on these high prices—is when you want protection on your good tobacco? A lot of folks are very quick to detect a difference of ½ cent per pound on a bad one but how many of them know when they get real protection on the good ones? How many of them are satisfied when a pile is knocked out at 35 cents that should be pushed to 40 cents? Why do we get the best average when it is a well known fact that we sell the most of the common Tobaccos? There's a reason of course. We are always on the job for you and will be glad to see you any time. Night or day. Call 97 for market conditions. Come to see us when in town.

Very truly yours,

MADISON TOBACCO WAREHOUSE COMPANY.
Incorporated

January 18, 1918

P. S.—In compliance with Government Fuel Orders sales are called off on all markets in the State until Thursday, January 24th.

\$8.00

LOUISVILLE

COURIER - JOURNAL

Daily by mail and The

Richmond Daily Register

Your Home Paper and the Best Known Daily Newspaper of This Section.

An Excellent Combination!

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